



An Oshkosh Corporation Company

FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION CONTACT:

Diana Serna-Serrano, Senior Marketing Manager,
Jerr-Dan Corporation JLG Industries, Inc.,
(301) 745-5297; dcserna@jlg.com

Maritza Arceo-Lopez
The Conroy Martinez Group
(305) 445-7550; maritza@conroymartinez.com

JERR-DAN INTRODUCES NEW CHARACTER ‘GATOR THE ROTATOR’ TO NEXT GENERATION OF DRIVERS

JD Junior and Gator the Rotator continue long tradition of Jerr-Dan’s family first culture

Hagerstown, MD (November 15, 2017) – Jerr-Dan Corporation, an Oshkosh Corporation Company (NYSE:OSK) and a single brand leader in the towing and recovery business, unveils its new character ‘Gator the Rotator’ at the 29th annual American Towman Exposition, taking place November 17-19 at the Baltimore Convention Center in Baltimore, Maryland.

The new character was designed to continue to engage with the next generation of drivers to the family-oriented towing business by helping them gain an understanding of the industry at an early age. Instructional and yet entertaining, ‘Gator the Rotator’ is a miniature Jerr-Dan JFB rotator who now joins Jerr-Dan Junior (JD) as both friends continue to connect with children, specifically those of tow owners and operators.

“Gator the Rotator is the result of our ongoing effort and commitment to continue engaging with our brand advocates by allowing them to pass down their love of the industry to the next generation of towers - their kids,” said Jeff Irr, Senior Director of Sales and Marketing for Jerr-Dan. “Jerr-Dan Junior was launched at last year’s Baltimore Tow Show and this year, JD Junior is joined by his new friend ‘Gator the Rotator’ as both embark on road adventures and continue their long tradition of Jerr-Dan’s family first culture.”

The new Jerr-Dan ‘Gator the Rotator’ character will be introduced via an interactive children’s webpage – www.jerrdan.com/jerr-dan-junior - showing children the challenges real-life industry heroes face, and illustrate the hard work and commitment they bring to the job every day.

The current interactive website, full of activities with Jerr-Dan Junior, will now feature interactive adventures with ‘Gator the Rotator’ including the online game “Can you find Gator?” An energetic little tow truck, JD Junior is always trying to help his dad rescue vehicles. Although he’s a little too young and still learning the rules of the road, children will be able to help him get rid of his “training wheels” to become a full-sized tow truck in his family’s business. On the other hand, for the jobs that call for serious muscles, JD Junior and the gang can now count on ‘Gator

the Rotator' to come to the rescue. Gator stays strong and steady when the going gets tough, reaching every which way to pull cars and trucks out of trouble.

"We feel it is important to reach the families and drivers of tomorrow by engaging with the future drivers today and have them develop a deeper understanding and appreciation for the industry," said Irr. "Our goal is to continue to celebrate the families who make our business possible, while inspiring the next generation of the industry."

Leading innovation and growth for the industry, Jerr-Dan takes a unique approach with this initiative, showing that tough and trustworthy runs in the families of the company and customers alike. Visit www.jerrdan.com/jerr-dan-junior to meet Jerr-Dan's newest character 'Gator the Rotator' and access the interactive online platform.

For more information on Jerr-Dan products visit the website at www.jerrdan.com.

About Jerr-Dan Corporation

Jerr-Dan Corporation, an Oshkosh Corporation [NYSE: OSK] company, is a leading manufacturer of towing and recovery equipment. Its full line includes light-, medium- and heavy-duty carriers and wreckers, industrial transporters and four-car carriers. The company is headquartered in Hagerstown, MD., and its products are backed by industry leading warranties and a strong service network dedicated to the towing professional. To learn more about Jerr-Dan, visit www.jerrdan.com.

About Oshkosh Corporation

Founded in 1917, Oshkosh Corporation is 100 years strong and continues to make a difference in people's lives. Oshkosh brings together a unique set of integrated capabilities and diverse end markets that, when combined with the Company's MOVE strategy and positive long-term outlook, illustrate why Oshkosh is a different integrated global industrial. The Company is a leader in designing, manufacturing and servicing a broad range of access equipment, commercial, fire & emergency, military and specialty vehicles and vehicle bodies under the brands of Oshkosh®, JLG®, Pierce®, McNeilus®, Jerr-Dan®, Frontline™, CON-E-CO®, London® and IMT®.

Today, Oshkosh Corporation is a Fortune 500 Company with manufacturing operations on four continents. Its products are recognized around the world for quality, durability and innovation, and can be found in more than 150 countries around the globe. As a different integrated global industrial, Oshkosh is committed to making a difference for team members, customers, shareholders, communities and the environment. For more information, please visit www.oshkoshcorporation.com.

®, ™ All brand names referred to in this news release are trademarks of Oshkosh Corporation or its subsidiary companies.

Forward-Looking Statements

This press release contains statements that the Company believes to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact, including, without limitation, statements regarding the Company's future financial position, business strategy, targets, projected sales,

costs, earnings, capital expenditures, debt levels and cash flows, and plans and objectives of management for future operations, are forward-looking statements. When used in this press release, words such as “may,” “will,” “expect,” “intend,” “estimate,” “anticipate,” “believe,” “should,” “project” or “plan” or the negative thereof or variations thereon or similar terminology are generally intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, assumptions and other factors, some of which are beyond the Company’s control, which could cause actual results to differ materially from those expressed or implied by such forward-looking statements.

###